

MET2.PAU.02

PATENT



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: ) Examiner: Johnson, Alan M.  
Isaac BENTOLILA *et al.* )  
For: SYSTEM AND METHOD FOR )  
BEHAVIORAL MODEL CLUSTERING IN )  
TELEVISION USAGE, TARGETED )  
CLUSTERING, AND PREFERENCE )  
ADVERTISING VIA MODEL PROGRAMMING )  
BASED ON BEHAVIORAL MODEL CLUSTERS )  
Application No.: 10/043,698 )  
Filed: January 9, 2002 )  
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)

**PETITION FOR ONE-MONTH EXTENSION OF TIME**

MS RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Applicant requests a one month extension of time from February 28, 2007 to March 30, 2007, to further respond to the Final Office Action dated November 30, 2006 and the Advisory Action dated March 1, 2007.

A check is enclosed to cover the fee for such an extension of time. Please charge any additional fees or credit any overpayment for this filing to our deposit account No. 01-1960. One copy of this letter is enclosed for such purpose.

03/28/2007 HSUTEMR1 00000035 10043698

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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: MS RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on

March 22, 2007

By: Sarah A. Nielsen

Sarah A Nielsen

Signature

Respectfully submitted,

Myers Dawes Andras & Sherman, LLP

*[Handwritten signature]*  
3/22/07  
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